

ORDER



WAVY

Orders
Order / Rev: 203264
Alt Order #: 06849319
Product Desc: 9/5-9/10 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/05/12 - 09/10/12
Original Date / Rev: 09/06/12 / 09/06/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	177	\$59,605.00	\$50,664.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	177	\$59,605.00	\$50,664.25	0.00
Totals	177	\$59,605.00	\$50,664.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WAVY	09/05/12	09/07/12	Today Show 2	CM	9a-10a	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		6				\$300.00		0.00			
2	WAVY	09/10/12	09/10/12	Today Show 2	CM	9a-10a	M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2				\$300.00		0.00			
3	WAVY	09/05/12	09/07/12	Today Show 3	CM	10a-11a	--WTF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		6				\$100.00		0.00			
4	WAVY	09/10/12	09/10/12	Today Show 3	CM	10a-11a	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2				\$100.00		0.00			
5	WAVY	09/05/12	09/07/12	Hampton Roads Show	CM	11a-12p	--WTF--	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				Hampton Roads Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		6				\$50.00		0.00			
6	WAVY	09/10/12	09/10/12	Hampton Roads Show	CM	11a-12p	M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Hampton Roads Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2				\$50.00		0.00			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WAVY	09/05/12	09/07/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p -- WTF--	:30	6	\$75.00	P4	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$75.00			0.00			
8	WAVY	09/10/12	09/10/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p M-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$75.00			0.00			
9	WAVY	09/05/12	09/07/12	Days of Our Lives Days of Our Lives	CM	1p-2p -- WTF--	:30	6	\$125.00	P4	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$125.00			0.00			
10	WAVY	09/10/12	09/10/12	Days of Our Lives Days of Our Lives	CM	1p-2p M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$125.00			0.00			
11	WAVY	09/05/12	09/07/12	M-F 2-3p The Doctors	CM	2-3p -- WTF--	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$50.00			0.00			
12	WAVY	09/10/12	09/10/12	M-F 2-3p The Doctors	CM	2-3p M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$50.00			0.00			
13	WAVY	09/05/12	09/07/12	M-F 3-4p Maury Povich	CM	3p-4p -- WTF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$100.00			0.00			
14	WAVY	09/10/12	09/10/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$100.00			0.00			
15	WAVY	09/05/12	09/07/12	M-F 4-5p M-F 4-5p	CM	4p-5p -- WTF--	:30	6	\$100.00	P5	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$100.00			0.00			
16	WAVY	09/10/12	09/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$100.00			0.00			
17	WAVY	09/05/12	09/07/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a -- WTF--	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$150.00			0.00			
18	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$150.00			0.00			
19	WAVY	09/05/12	09/07/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a -- WTF--	:30	6	\$350.00	P3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$350.00			0.00			
20	WAVY	09/10/12	09/10/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$700.00			0.00			
21	WAVY	09/05/12	09/07/12	Today Show M-F Today Show M-F	CM	7a-9a -- WTF--	:30	8	\$350.00	P3	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WAVY	09/05/12	09/07/12	Today Show M-F Today Show M-F	CM	7a-9a	--WTF--	:30	8	\$350.00	P3	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		8				\$350.00		0.00			
22	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2				\$700.00		0.00			
23	WAVY	09/05/12	09/07/12	WAVY Early Today New6 WAVY News 430-5am	CM	430-5a	--WT---	:30	3	\$60.00	P3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WT---		3				\$60.00		0.00			
24	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$100.00		0.00			
25	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$250.00		0.00			
26	WAVY	09/08/12	09/08/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$300.00		0.00			
27	WAVY	09/09/12	09/09/12	WAVY News 10 Sunday6 WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$100.00		0.00			
28	WAVY	09/09/12	09/09/12	WAVY News 10 SundayGM WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$200.00		0.00			
29	WAVY	09/09/12	09/09/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$275.00		0.00			
30	WAVY	09/09/12	09/09/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$1,200.00		0.00			
31	WAVY	09/05/12	09/07/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		4				\$350.00		0.00			
32	WAVY	09/10/12	09/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$350.00		0.00			
33	WAVY	09/05/12	09/07/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		4				\$350.00		0.00			
34	WAVY	09/10/12	09/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$350.00		0.00			
35	WAVY	09/05/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WAVY	09/05/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					4	\$800.00		0.00			
36	WAVY	09/10/12	09/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$800.00		0.00			
37	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$125.00		0.00			
38	WAVY	09/05/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--WTF--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					4	\$150.00		0.00			
39	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$150.00		0.00			
40	WAVY	09/08/12	09/08/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$300.00		0.00			
41	WAVY	09/09/12	09/09/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
42	WAVY	09/05/12	09/07/12	LN M-F M-F News 10 @11	CM	11p-1130p	--WTF--	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					4	\$500.00		0.00			
43	WAVY	09/10/12	09/10/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$500.00		0.00			
44	WAVY	09/08/12	09/08/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$500.00		0.00			
45	WAVY	09/05/12	09/07/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					4	\$300.00		0.00			
46	WAVY	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$300.00		0.00			
47	WAVY	09/05/12	09/07/12	M-F 730-8p M-F 730-8p	CM	730-8p	---TF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--					4	\$300.00		0.00			
48	WAVY	09/10/12	09/10/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$300.00		0.00			
49	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
49	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$175.00		0.00			
50	WAVY	09/10/12	09/10/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$1,200.00		0.00			
51	WAVY	09/07/12	09/07/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$500.00		0.00			
52	WAVY	09/08/12	09/08/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$200.00		0.00			
53	WAVY	09/05/12	09/07/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--WTF--	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTF--		4				\$50.00		0.00			
54	WAVY	09/10/12	09/10/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$50.00		0.00			
55	WAVY	09/09/12	09/09/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	2	\$2,500.00	P3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		2				\$2,500.00		0.00			
56	WAVY	09/09/12	09/09/12	FB Night in Amer Pre Game FB Night in Amer Pre Game	CM	FB Night in Amer	F-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$700.00		0.00			
57	WAVY	09/06/12	09/06/12	Thur Hour 1 Thursday 8-9p	CM	8p-9p	---T---	:30	1	\$900.00	P5	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1				\$900.00		0.00			
58	WAVY	09/06/12	09/06/12	Presidential/VP Debates Political Debates	CM	Political Debates	---T---	:30	1	\$4,000.00	P5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1				\$4,000.00		0.00			
59	WAVY	09/07/12	09/07/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$500.00		0.00			
60	WAVY	09/08/12	09/08/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Football	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$200.00		0.00			
61	WAVY	09/05/12	09/05/12	NFL Kickoff NFL Kickoff	CM	NFL Kickoff	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1				\$1,000.00		0.00			
62	WAVY	09/05/12	09/05/12	NFL Football NFL Football	CM	NFL Football	--W----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1		\$3,000.00			0.00			
N63	WAVY	09/08/12	09/08/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p -----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$200.00			0.00			
N64	WAVY	09/08/12	09/08/12	Sat Hour 2 Saturday 9-10p	CM	9p-10p -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$300.00			0.00			
N65	WAVY	09/08/12	09/08/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p -----S-	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$600.00			0.00			
N66	WAVY	09/10/12	09/10/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p M-----	:30	2	\$1,200.00	P4	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$1,200.00			0.00			
N67	WAVY	09/10/12	09/10/12	Mon Hour 3 Monday 10-11p	CM	10p-11p M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$700.00			0.00			
N68	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p -----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$175.00			0.00			
N69	WAVY	09/08/12	09/08/12	SNL Saturday Night Live	CM	1130p-103a -----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$300.00			0.00			
N70	WAVY	09/08/12	09/08/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p -----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1		\$500.00			0.00			
N71	WAVY	09/09/12	09/09/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a -----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1		\$500.00			0.00			
N72	WAVY	09/10/12	09/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$350.00			0.00			
N73	WAVY	09/10/12	09/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$350.00			0.00			
N74	WAVY	09/10/12	09/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$800.00			0.00			
N75	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$700.00			0.00			
N76	WAVY	09/10/12	09/10/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$50.00			0.00			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N77	WAVY	09/10/12	09/10/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a M-----	:30	1	\$50.00	P4	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1		\$50.00		0.00			
N78	WAVY	09/10/12	09/10/12	Last Call/Carson Daly Last Call w/ Carson Daly	CM	136a-205a M-----	:30	1	\$35.00	P4	0.00 NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1		\$35.00		0.00			
N79	WAVY	09/09/12	09/09/12	Daytime Sun Sun 12-6p	CM	12-6p -----S	:30	2	\$40.00	P5	0.00 NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		2		\$40.00		0.00			
N80	WAVY	09/09/12	09/09/12	Su 1a-2a Su 1-2a	CM	1a-2a -----S	:30	1	\$10.00	P5	0.00 NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1		\$10.00		0.00			
											Totals	177	\$59,605.00